



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/Fight for the Dream (17116)  
Strategic Media Services (1349)/958114894  
BANCROFT, DIANE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/FIGHT FOR THE DREAM (140585)  
National/Political  
/06397173

Invoice 640890  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338952  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Strategic Media Services  
3299 K Street NW  
Suite 200  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

FIGHT 4 DREAM 10/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>NEWS 6-7A/1</b>							
	Spot	5:59:04AM-Channel	Day, F-1	10/26/12 6:44AM (Fr)	00:30	Channel 11 News 6am	FFTDTV102401DM MH	\$800.00	
4.0	Contract Line Remarks:	<b>TODAY 7-9A/4</b>							
	Spot	6:58:04AM-Today S	Day, F-1	10/26/12 8:30AM (Fr)	00:30	Today Show	FFTDTV102401DM MH	\$800.00	
7.0	Contract Line Remarks:	<b>TODAY 9-10A/2</b>							
	Spot	9:00:04AM-Today S	Day, F-1	10/26/12 9:52AM (Fr)	00:30	TODAY SHOW 9A	FFTDTV102401DM MH	\$400.00	
11.0	Contract Line Remarks:	<b>DAYS/11</b>							
	Spot	2:58:04PM-Days Of	Day, F-1	10/26/12 3:47PM (Fr)	00:30	Days Of Our Lives	FFTDTV102401DM MH	\$500.00	
22.0	Contract Line Remarks:	<b>SAT NEWS 6-630P/22</b>							
	Spot	6:00:04PM-CHANNE	Day, Sa-1	10/27/12 6:14PM (Sa)	00:30	CHANNEL 11 NEWS	FFTDTV102401DM MH	\$625.00	
23.0	Contract Line Remarks:	<b>LATE NEWS/23</b>							
	Spot	10:59:34PM-CHANNE	Day, Sa-1	10/27/12 11:29PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	FFTDTV102401DM MH	\$2100.00	
25.0	Contract Line Remarks:	<b>NEWS 8A-10A/25</b>							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/28/12 8:49AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	FFTDTV102401DM MH	\$375.00	
26.0	Contract Line Remarks:	<b>NEWS 6-630P/26</b>							
	Spot	6:00:04PM-CHANNE	Day, Su-1	10/28/12 6:10PM (Su)	00:30	CHANNEL 11 NEWS	FFTDTV102401DM MH	\$675.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$6,275.00	Total Spots	8
Commission	(\$941.25)		
Net Total	\$5,333.75		